

ARCHETYPE™

Canine/Feline

GUARANTEED ANALYSIS

Crude Protein (Min.)	50.0%
Crude Fat (Min.)	28.0%
Crude Fiber (Max.)	2.8%
Moisture (Max.)	5.0%
Taurine (Min.)	0.9%

Archetype™ is formulated to meet the nutritional levels established by the AAFCO Dog and Cat Food Nutrition Profiles for All Life Stages.

INGREDIENTS

Beef and Chicken, Beef and Chicken Liver, Ground Bone, Milk Calcium, Fish Oil (Preserved With Mixed Tocopherols As A Source of Vitamin E), Coral Calcium, Organic Mung Bean Sprouts, Organic Quinoa Sprouts, Organic Millet Sprouts, Organic Blueberries, Organic Apples, Plums, Chloroella, Barley Grass, Wheat Grass, Dried Whey, Kelp, Dried Seaweed, Artichoke, Dried *Enterococcus faecium* Fermentation Product, Dried *Bacillus subtilis* Fermentation Product, Dried *Lactobacillus plantarum* Fermentation Product, Dried *Lactobacillus acidophilus* Fermentation Product, Dried *Lactobacillus lactis* Fermentation Product, Dried *Saccharomyces cerevisiae* Fermentation Product, Dried *Aspergillus oryzae* Fermentation Product, Dried *Aspergillus niger* Fermentation Product, Phytase, Natural Extractives of Rosemary, Natural Extractives of Sage, Choline Chloride, Ascorbic Acid, Zinc Proteinate, Iron Proteinate, Calcium Pantothenate, Thiamine Mononitrate, Copper Proteinate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin A Acetate, Folic Acid, Biotin, Vitamin B12 Supplement, Vitamin D3 Supplement.

FEEDING GUIDE

DIRECTIONS: Archetype™ is highly concentrated. One ounce of Archetype equals approximately 1-1/2 ounces of fresh food, or about four ounces of dried, grain-based foods. Gradually introduce this highly concentrated food to avoid digestive upset. Due to the exceptional palatability and concentrated nutritional value of Archetype, it is an excellent diet for ill or convalescing animals.

For maximum health benefit, rotate Archetype with fresh foods and other Wysong Diets™ (See the Wysong Optimal Health Program™). Archetype may be fed dry or soaked with the specified amount of water. Let soak for 10-15 minutes, or until rehydrated. Excess moistened food should be refrigerated for the next feeding or discarded.

Use: Chunks – offer as treats and rewards.

Shreds and powder – Mix with water as a meal alternative, or to create gravy for meals, or to top dress fresh meat meals.

Always keep fresh, pure water available (life enhanced with Wysong WellSpring™ water rejuvenator) and offer plenty of fresh air, sunshine, exercise, and big doses of your tender loving care. If you use Archetype for a singular meal, the following guidelines can be used.

Pet's Weight	Approximate Amount to be Fed	Water
5 lb.	1/4 cup*/meal	1/5 cup
10 lb.	1/3 cup*/meal	1/4 cup
20 lb.	3/4 cup*/meal	1/2 cup
40 lb.	1 1/2 cups*/meal	3/4 cup
60 lb.	2 1/2 cups*/meal	1 1/3 cups
80 lb.	3 1/4 cups*/meal	1 1/2 cups

Cakelets Contain:

(*) Approx. 2,234.8 Kcal/Kg or 287 Kcal/cup

~ WYSONG PHILOSOPHY ~

Wysong's purpose is to create intelligent products and educational aids to enhance the health of humans, animals, and the environment.

Wysong Diets™ have emerged from this commitment and are part of an advanced Optimal Health Program™ scientifically developed by Dr. Wysong and refined since 1979.

Please visit our website or request literature to learn more about our extensive range of products and the unique health-first philosophy from which they emerge.

ARCHETYPE™ ~ A very special food

Wysong Diets seek to emulate the food animals eat in the wild – the diet they are genetically programmed for. Archetype™ (are' • kah • type – meaning the original model, the way things are meant to be) more closely achieves this goal than any other food yet developed. Here's how:

1. Archetype™, first and foremost, is not heated. Heat is the enemy of nutrients and creates toxins.
2. Archetype™, like all real foods in nature, has intact the synergistic complexity of life itself.
3. Archetype™ is complete with meat, organs, bones, plant nutrients and micronutrients.
4. Archetype™ is rich in proteins (50%) and amino acids commonly degraded or lost in heat-processed food.
5. Archetype™ contains properly balanced essential fatty acids including omega 3's and medium chain triglycerides stabilized with Wysong's natural Oxherbol™ antioxidant.
6. Archetype™ contains no grains which unnaturally dilute the diet with high levels of carbohydrates.
7. Archetype™ is free of additives commonly used to create color, texture, taste, stool consistency and shelf-life.
8. Archetype™ is optimal nutrition beyond minimal regulatory standards for so-called "100% complete" diets.
9. Archetype's™ value cannot be measured on a cost per pound basis. First, if rehydrated, Archetype™ creates several times its weight in natural food. More importantly, its extreme concentration of meat protein and fresh, unaltered, "living" nutrients promotes optimal health, the ultimate measure of a food's value –

Wysong works!

WYSONG "e-HEALTH LETTER"

FREE

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99+% MEAT
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"The Thinking Person's Pet Food"™

Archetype™

Canine/Feline Diet

(Nourriture Pour Chiens Et Chats)

Net Wt. 7.5 oz. (212 g)